

Artist Features: Zadok Ben-David (Israeli, London-based) Source: The Business Times, 21 September 2007, Friday, Page 32



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This watering hole has arbour allure

Majestic Bar is built to resemble a tree house, complete with faux leaves, deck and LED-lit sky of stars, reports CHRISTOPHER LIM

OKING for somewhere we tog for a drink? Pleased with the constant-increasing variety at the bempsey Road area, but increasing variety at the bempsey Road area, but beng at those joints and Quay? In that case, a conservation ar-ea in Bukit Pasoh has a treat for you. Majestic Bradjoins the bouldings New Majestic Hotel, and although it bemonth, it's already one's housing New Majestic Hotel, and although it bemonth, it's already one's housing New Majestic Hotel, and although it bemonth, it's already one's hole, but somejace well designed. You're probably wondering wheth or a bar can be meaningfully unique n Singapore, where being to differ one most bar concepts seem to wave been tried already. Maistic Ray

where most bar concepts seem to have been tried already. Majestic Bar is the brainchild of Loh Lik Peng, who owns New Majestic Hotel and is also behind Hotel 1929. He is never shy



Bottoms up: The ground floor bar is darker than the other levels so as to resemble the base of a tree

But the frainfull digits it folds and taken that the ground floor bar behavior has a boot present and Majestic Far visibly benefits from this tenancity.
 The pread out surging a concept he believes it and Majestic Far visibly benefits from this tenancity.
 The pread out surging a concept he believes it and the last so the benefit of the surges. There's a decent while last have been out of place in the cycles of the trade Runner, but of the surges and the surges. There's a decent while last have been out form the titchen to serve you, out from the kitchen to serve you. The relative wall looks may and the menu's still benefit in the surges and the surges of the surges. There's a decent while last have been out form the kitchen to serve you. The relative wall looks may and the surges of the surges of the surges. There's a decent while last have been out from the kitchen to serve you. There are decent bottled alternatives in a dised there are decent bottled alternatives in the define Brune. The surgest and the surgest decent while highlights strate definitely the highlights strate and decines are very good. There are decared to the surgest and the surgest decines and the surgest decines the surgest during the relative during the surgest and the surgest during the surgest

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right. Romance, without the scan have humidity. Tonly the music were as adventur-tors as the decor. Currently, all three foors of the bar feature a mix of chill-out electronica that ramps up to more spirited house music later in the might, but something more sonically adventurous like experimental ambi-ent music and alternative folk music would suit the decor more. Goodness moves fit would scare away custom-ers, though.

works shift the uccor mode: coordiness knows fift would scare away custom-er "two the two the start of the support ing a DJ the hear not me third level to spin once a week would be a cool idea, and maybe we could get people to dance," Mr Goh muses. "We'll see how it goes," he adds. The space would probably be a bit cramped for dancing, but some kind of live musi-cal act should work quite nicely. Wait for the official launch if you want the full experience, or swing by unight if the prospect of crocodile paw makes you painfully curious.



Beauty in ambiguity

By CHEAH UI-HOON

by CHEAH UI-HOOM
High end to the second of the second s

... to be as tree as I can While at II. he dads. Ben David works on a couple of commissions a year, while devoting most of his time to developing his own new works. This make there a valuable entity, the crowning glory of the art-led decor at New Majsitc Ho-tel's new bar. This is, in fact, his sec-nor entity of the state of the state and commissioned work in Singa-pore, although the first, at the Jacob Balas Children's Park at the Botanic Gardens, has not been unveiled. adds

So. New Majestic Hotel owner Loh

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al work in the 80s, in England. "Being from a different country and culture, I guess my work was seen as more 'exotic', "he says." But it could still be read by contemporary art fans and fol-lowers"

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Valuable entity: Ben David with his 7.6-metre tall work, All Open, which has which has been put up on the wall just outside New Majestic Hotel's new ba